



## **The Vita Coco Company to Participate in the 25th Annual ICR Conference**

01/05/2023

NEW YORK, Jan. 05, 2023 (GLOBE NEWSWIRE) -- The Vita Coco Company, Inc. (NASDAQ: COCO) ("Vita Coco" or the "Company"), a leading high-growth platform of better-for-you beverage brands, today announced that the Company will be participating in the 25th Annual ICR Conference, to be held January 9 through January 11, 2023 at the Grande Lakes Orlando, in Orlando, Florida.

Michael Kirban, Co-founder and Executive Chairman, and Martin Roper, Chief Executive Officer, will participate in an in-person fireside chat on Tuesday, January 10, 2023 at 12:00 p.m. Eastern Time. The live webcast of the fireside chat will be accessible in the "Events" section of the Company's Investor Relations website at <https://investors.thevitacococompany.com>. An archived replay of the webcasts will be available shortly after the live events have concluded.

### **ABOUT THE VITA COCO COMPANY**

The Vita Coco Company, Inc. was co-founded in 2004 by Michael Kirban and Ira Liran. Pioneers in the functional beverage category, The Vita Coco Company's brands include the leading coconut water, Vita Coco; clean energy drink, Runa; sustainable enhanced water, Ever & Ever; and protein-infused water, PWR LIFT. With its ability to harness the power of people and plants, and balance purpose and profit, The Vita Coco Company has created a modern beverage platform built for current and future generations.

### **CONTACTS**

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