



## The Vita Coco Company to Participate in the Goldman Sachs Global Staples Forum

05/06/2024

NEW YORK, May 06, 2024 (GLOBE NEWSWIRE) -- The Vita Coco Company, Inc. (NASDAQ: COCO) ("Vita Coco" or the "Company"), a leading high-growth platform of better-for-you beverage brands, today announced that the Company will participate in the Goldman Sachs Global Staples Forum on May 14, 2024 in New York, New York.

Martin Roper, Chief Executive Officer, will participate in an in-person fireside chat on Tuesday, May 14, 2024 at 1:50 p.m. Eastern Time. The live webcast of the presentation will be accessible in the "Events" section of the Company's Investor Relations website at <https://investors.thevitacococompany.com>. An archived replay of the webcast will be available shortly after the live events have concluded.

### ABOUT THE VITA COCO COMPANY

The Vita Coco Company is a family of brands on a mission to reimagine what's possible when brands deliver healthy, nutritious, and great tasting products that are better for consumers and better for the world. This includes its flagship coconut water brand *Vita Coco*, sustainably packaged water *Ever & Ever*, and protein-infused water *PWR LIFT*. The Company was co-founded in 2004 by Michael Kirban and Ira Liran and is a public benefit corporation and Certified B Corporation. *Vita Coco*, the principal brand within the Company's portfolio, is the leading coconut water brand in the U.S. With electrolytes, nutrients, and vitamins, coconut water has become a top beverage choice among consumers after a workout, in smoothies, as a cocktail mixer, after a night out, and more.

### CONTACTS

Investor:  
ICR, Inc.  
[investors@thevitacococompany.com](mailto:investors@thevitacococompany.com)

Media:  
Tim Biba  
203-428-3222  
[tbiba@soleburytrout.com](mailto:tbiba@soleburytrout.com)