



The Vita Coco Company to Report Second Quarter 2024 Financial Results on July 31, 2024

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NEW YORK, July 17, 2024 (GLOBE NEWSWIRE) -- The Vita Coco Company, Inc. (NASDAQ: COCO) ("Vita Coco" or the "Company"), a leading high-growth platform of better-for-you beverage brands, today announced that it will report financial results for the second quarter ended June 30, 2024 on Wednesday, July 31, 2024 before market open. The Company will host a conference call and webcast to discuss these results at 8:30 a.m. ET on the same day.

To participate in the live earnings call and question and answer session, please register at <https://register.vevent.com/register/BI8d315f452cbc496f9c6ab056102b481f> and dial-in information will be provided directly to you. The live audio webcast will be accessible in the "Events" section of the Company's Investor Relations website at <https://investors.thevitacococompany.com/>. An archived replay of the webcast will be available shortly after the live event has concluded.

ABOUT THE VITA COCO COMPANY

The Vita Coco Company is a family of brands on a mission to reimagine what's possible when brands deliver healthy, nutritious, and great tasting products that are better for consumers and better for the world. This includes its flagship coconut water brand Vita Coco, sustainably packaged water Ever & Ever, and protein-infused water PWR LIFT. The Company was co-founded in 2004 by Michael Kirban and Ira Liran and is a public benefit corporation and Certified B Corporation. Vita Coco, the principal brand within the Company's portfolio, is the leading coconut water brand in the U.S. With electrolytes, nutrients, and vitamins, coconut water has become a top beverage choice among consumers after a workout, in smoothies, as a cocktail mixer, after a night out, and more.

CONTACTS

Investor:

ICR, Inc.

investors@thevitacococompany.com

Media:

Tim Biba

203-428-3222

tbiba@soleburytrout.com