VIA EDGAR

October 18, 2021

United States Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549

Re: The Vita Coco Company, Inc. (the "Company")

Registration Statement on Form S-1 (File No. 333-259825)

Ladies and Gentlemen:

As representatives of the several underwriters of the Company's proposed public offering of common stock, we hereby join the Company's request that the effective date of the above-referenced Registration Statement be accelerated so that the above-referenced Registration Statement will be declared effective at 4:00 pm (ET) on October 20, 2021, or as soon thereafter as is practicable.

Pursuant to Rule 460 of the General Rules and Regulations of the Securities and Exchange Commission under the Securities Act of 1933, as amended, we wish to advise you that we have effected the following distribution of the Company's Preliminary Prospectus dated October 15, 2021, through the date hereof:

Preliminary Prospectus dated October 15, 2021:

Approximately 3679 copies to prospective underwriters, institutional investors, dealers and others.

The undersigned advise that they have complied and will continue to comply, and that they have been informed by the participating underwriters and dealers that they have complied with and will continue to comply, with the requirements of Rule 15c2-8 under the Securities Exchange Act of 1934, as amended.

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Very truly yours,

As Representatives of the several Underwriters

Goldman Sachs & Co. LLC

By: /s/ Ryan Cunn

Name: Ryan Cunn Title: Managing Director

BofA Securities, Inc.

By: /s/ Tucker Williamson

Name: Tucker Williamson Title: Managing Director

Credit Suisse Securities (USA) LLC

By: /s/ Inigo Leivar

Name: Inigo Leivar Title: Director

Evercore Group L.L.C.

By: /s/ Jim Birle

Name: Jim Birle

Title: Senior Managing Director