FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CH
Instruction 1(b).	Filed nursuant to Se

ANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Kirban Michael</u>					2. Issuer Name and Ticker or Trading Symbol Vita Coco Company, Inc. [COCO]									5. Relationship of Reporting Person(s) to Issue Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 250 PARK AVENUE SOUTH, 7TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 12/10/2021									X Officer (give title below) Other (spe below) See Remarks					specify
(Street) NEW Y(.0003 Zip)	,	4. If <i>i</i>									. Indiv ine) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(- 9)				lon-Deriva	tive :	Secui	rities	. Ac	auire	d. Di	sposed o	f. or E	Benefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y				n :	2A. Deemed Execution Date,			3. Transaction Code (Instr. 8) 4. Securities A. Disposed Of (E			Acquire	d (A) or	or 5. Amo and 5) Securi Benefi		ount of ties cially I Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)	Price	Transa		ction(s) 3 and 4)	tion(s)		(
Common Stock 12/10/2				12/10/202	21				P		25,000	A	\$10.35	52 ⁽¹⁾ 25,000				D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	Deemed ecution Date, any onth/Day/Year) 4. Transaction Code (Instr. 8)			5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr	vative rities iired r osed) r. 3, 4	Expiration Date (Month/Day/Year)			7. Title Amou Secur Under Deriva Secur 3 and	nt of ities lying ative ity (Instr. 4)			9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (or Indir (I) (Insti	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$10.19 to \$10.44, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Remarks:

Co-Founder, Co-Chief Executive Officer, Chairman

By: /s/ Yolanda Goettsch, 12/14/2021 Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.