
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No. 3)*

The Vita Coco Company, Inc.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

(CUSIP Number)

03/31/2026

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

SCHEDULE 13G

CUSIP No.

Names of Reporting Persons

1

Michael Kirban

Check the appropriate box if a member of a Group (see instructions)

2

(a)

(b)

3

Sec Use Only

Citizenship or Place of Organization

4

UNITED STATES

Number of 5 Sole Voting Power
Shares
Beneficially 3,274,866.00
Owned by Shared Voting Power
Each 6
Reporting 0.00
Person
With: Sole Dispositive Power
7
3,274,866.00
Shared Dispositive
8 Power
0.00

Aggregate Amount Beneficially Owned by Each Reporting Person

3,274,866.00

Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)

Percent of class represented by amount in row (9)

5.6 %

Type of Reporting Person (See Instructions)

IN

SCHEDULE 13G

Item 1.

Name of issuer:

(a)

The Vita Coco Company, Inc.

Address of issuer's principal executive offices:

(b)

111 Fifth Avenue, Second Floor, New York, NY, 10003

Item 2.

Name of person filing:

(a)

This statement is filed on behalf of Michael Kirban (the "Reporting Person").

Address or principal business office or, if none, residence:

(b)

The business address of the Reporting Person is c/o The Vita Coco Company, Inc., 111 Fifth Avenue, Second Floor, New York, NY 10003.

Citizenship:

(c)

Michael Kirban is a citizen of the United States of America.

Title of class of securities:

(d)

Common Stock, par value \$0.01 per share

(e)

CUSIP No.:

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

(a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);

(b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);

(c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);

(d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);

(e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

(f) An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);

(g) A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);

- (h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:
- (k) Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

Item 4. Ownership

Amount beneficially owned:

Based on 57,112,643 shares of Common Stock outstanding as of April 27, 2026, as reported in the Issuer's Quarterly Report on Form 10-Q for the quarter ended March 31, 2026 filed with the U.S. Securities and Exchange Commission on April 29, 2026. The Reporting Person beneficially owns, as of April 7, 2026, 3,274,866 shares of Common Stock, which consist of (i) 75,339 shares of Common Stock held of record by the Reporting Person directly, (ii) 1,154,797 shares of Common Stock that the Reporting Person has the right to acquire upon the exercise of stock options within 60 days of April 7, 2026, (iii) 1,479,049 shares of Common Stock held of record by the Michael Kirban 2010 Trust, of which the Reporting Person serves as trustee and has sole voting and dispositive power, and (iv) 565,681 shares of Common Stock held of record by the Michael Kirban Revocable Trust, of which the Reporting Person serves as trustee and has sole voting and dispositive power.

Percent of class:

(b) 5.6% %

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

3,274,866

(ii) Shared power to vote or to direct the vote:

0

(iii) Sole power to dispose or to direct the disposition of:

3,274,866

(iv) Shared power to dispose or to direct the disposition of:

0

Item 5. Ownership of 5 Percent or Less of a Class.

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications:

Not Applicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Michael Kirban

Signature: /s/ Michael Kirban

Name/Title: Michael Kirban

Date: 05/15/2026