| SEC Form 4 | | | | | | | | | | |
|---|-----------------------|---------------------------------------|---|--|--|--|--|--|--|--|
| FORM 4 UNITED STA | | | TATES SECURITIES AND EXCHANGE CO Washington, D.C. 20549 | OMB APPROVAL | | | | | | |
| Section 16. Form 4 or Form 5 obligations may continue. See | | | MENT OF CHANGES IN BENEFICIAL OWN Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 | OMB Number: 3235-0287 Estimated average burden hours per response: 0.5 | | | | | | |
| (1) | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | | | |
| 1. Name and Addre | 1 0 | | 2. Issuer Name and Ticker or Trading Symbol <u>Vita Coco Company, Inc.</u> [COCO] | 5. Relationship (Check all app Direc | | | | | | |
| (Last) | ast) (First) (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 06/03/2024 | Office below | er (give title Other (specify /) below) | | | | | |
| C/O THE VITA 250 PARK AVE | | · · · · · · · · · · · · · · · · · · · | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Line) | Joint/Group Filing (Check Applicable filed by One Reporting Person | | | | | |
| (Street) NEW YORK | NY | 10003 | | Form Perso | filed by More than One Reporting on | | | | | |
| , | | 10005 | Rule 10b5-1(c) Transaction Indication | | | | | | | |
| (City) | (State) | (Zip) | Check this box to indicate that a transaction was made pursuant to satisfy the affirmative defense conditions of Rule 10b5-1(c). See In | | | | | | | |

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | |
|--|--|---|---|---|---|---------------|---------------------------|---|---|---|--|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Common Stock | 06/03/2024 | | М | | 2,684 | A | \$0 ⁽¹⁾ | 2,684 | D | | |
| Common Stock | | | | | | | | 10,860,804 | D | | |

| | | | (e.g., | | | | | s, options | | | | Owneu | | | |
|--|-----|--|---|---|---|---|-------|--|--------------------|--|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Units | (1) | 06/03/2024 | | М | | | 2,684 | (2) | (2) | Common Stock | 2,684 | \$0 | 0 | D | |

Explanation of Responses:

1. Represents shares of common stock issued upon the vesting of restricted stock units ("RSUs") granted to Eric Melloul. Based on a nominee agreement between the Reporting Person and Mr. Melloul, such RSUs were held by Mr. Melloul as a nominee for the Reporting Person and, upon vesting of the RSUs, the underlying shares were delivered by the Company to the Reporting Person. The RSUs convert to common stock on a one-for one-basis.

2. RSUs were granted on June 7, 2023 with a vesting date of the earlier of (i) the day immediately preceding the first Annual Stockholders Meeting after the grant date or (ii) the first anniversary of the grant date provided that Mr. Melloul remains in continuous service on the applicable vesting date.

/s/ Rafael Hulpiau, Group Secretary

06/05/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned