## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Instruct	tion 10.																				
Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol									lationship o	,			uer		
ROPER MARTIN F						Vita Coco Company, Inc. [ COCO ]								(Cried	_				ner		
					-									1		(give title		Other (s	pecify		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 11/20/2024									Delow)	hief Exec	ntive (	below)			
250 PARK AVE SOUTH						11/20/2027										mer Exec	utive .	Officer			
SEVENT	TH FLOOR					IC A		. D. I.	-60-1-1		1 (1) 1 11- 15	) O ()		0 1	B. dali and an	1-:1/0	Ellin	/Oh I - A	. P 1-1 -		
(Street)					-   <sup>4.</sup>	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
NEW YORK NY 10003														Form filed by One Reporting Person							
,					-										Form f Persor	iled by Mor า	e than	One Repor	ting		
(City)	(S	(State) (Zip)																			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transaction					ction		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acqui				5. Amount of Securities		6. Ownership Form: Direct		7. Nature of Indirect		
				(Month/Day/Yea							2.0,0000.0	J. (2) (	0,	0,	Benefic	Beneficially Owned Following	(D) or Indirect (I) (Instr. 4)	Indirect	Beneficial Ownership		
					<del></del>				(A) or Price		Reported Transaction(s)		(.) (		(Instr. 4)						
						_			Code	v	Amount	(D)	Price		(Instr. 3						
Common	Stock			11/20/	2024	_			S <sup>(1)</sup>		5,000	D	\$35.	397(2)	42	7,152		D			
Common	Stock			11/21/	2024				<b>S</b> <sup>(1)</sup>		5,000	D	\$36.	647(3)	422	2,152		D			
																			by Chris		
Common	Stock			11/20/	2024				<b>S</b> <sup>(1)</sup>		5,000	D	\$35.	412(4)	384	4,127			Roper FT <sup>(5)</sup>		
						+															
Common	Stools			11/21/	2024				S <sup>(1)</sup>		5,000	D	<b>P</b> 26	634(6)	270	127			by Chris Roper		
Common	Stock			11/21/	2024				809		3,000	٦ ا	φ30.	034	7 373	9,127			FT <sup>(5)</sup>		
						╫													by Datas		
Common	Stock			11/20/	2024				<b>S</b> <sup>(1)</sup>		5,000	D	\$35	411 <sup>(7)</sup>	384	4,025			by Peter Roper		
				,-,,					~		-,	-				,,,,,			FT <sup>(8)</sup>		
						1													by Peter		
Common	Stock			11/21/	2024				<b>S</b> <sup>(1)</sup>		5,000	D	\$36.	615(9)	379	9,025		I :	Roper		
																			FT <sup>(8)</sup>		
																			by		
Common Stock			11/20/2024					<b>S</b> <sup>(1)</sup>		5,000	D	\$35.	415 <sup>(10</sup>	384	84,225			Thomas			
											Ι΄						Roper FT <sup>(11)</sup>				
						╀			-			+	-		-						
																			by Thomas		
Common	Stock			11/21/	2024				<b>S</b> <sup>(1)</sup>		5,000	D	\$36.	604(12	379	9,225		1	Roper		
																		:	FT <sup>(11)</sup>		
G-	Gt - 1					$\top$										000		, 1	by		
Common Stock															82	,000			Spouse		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
(e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative	Conversion Date Ex			med on Date,	4. Transa		of	ımber	Expiration	on Dat		7. Title ar	ties		8. Price of Derivative	9. Number derivative	·	10. Ownership	11. Nature of Indirect		
Security (Instr. 3)	or Exercise Price of	(Month/Day/Year)	/Year) if any (Month/Day/Year) 8)			(Instr.	Secu	Derivative Securities Acquired		Day/Ye	ear)	Underlying Derivative Securi (Instr. 3 and 4)		ty	Security (Instr. 5)	Securities Beneficially	ly	Form: Direct (D)	Beneficial Ownership		
Derivative Security						(A) c	r								Owned Following		or Indirect (I) (Instr. 4)	(Instr. 4)			
							Disposed of (D) (Instr. 3, 4									Reported Transaction(s)					
			(Instr. 3, 4 and 5)		5)				<u> </u>				(Instr. 4)								
					T			T		Amour		nt									
,					Code	l,			Date Exercisa		Expiration Date	Numb									
							1 ' '	L` '		- 1			1								

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$10.178							(13)	09/19/2029	Common Stock	579,670		579,670	D	
Non- Qualified Stock Option (right to buy)	\$10.178							(14)	01/11/2031	Common Stock	40,950		40,950	D	
Non- Qualified Stock Option (right to buy)	\$15							(15)	10/21/2031	Common Stock	298,507		298,507	D	
Non- Qualified Stock Option (right to buy)	\$16.91							(16)	03/10/2033	Common Stock	46,875		46,875	D	
Non- Qualified Stock Option (right to buy)	\$26.18							(17)	03/04/2034	Common Stock	62,743		62,743	D	

## **Explanation of Responses:**

- 1. The sales of shares of common stock reported were effected pursuant to a Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.10 to \$35.60, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.33 to \$37.00, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.20 to \$35.60, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 5. These shares are held by the Christopher G. Roper Exempt Family Trust.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.36 to \$36.97, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.20 to \$35.60, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 8. These shares are held by the Peter S. Roper Exempt Family Trust.
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.37 to \$36.97, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.20 to \$35.60, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 11. These shares are held by the Thomas L. Roper Exempt Family Trust.
- 12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.30 to \$36.91, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 13. The stock option is fully vested and currently exercisable.
- 14. The stock option vests in two equal installments on January 11, 2023 and January 11, 2025.
- 15. The stock option vests in four equal annual installments beginning on November 27, 2022.
- 16. The stock option vests in four equal annual installments beginning on March 10, 2024.
- 17. The stock option vests in four equal annual installments beginning on March 4, 2025.

By: Alison Klein, Attorney-in-Fact For: Martin Roper

11/22/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.