FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response	e: 0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person* Ricalde Rowena					2. Is <u>Vi</u>	2. Issuer Name and Ticker or Trading Symbol Vita Coco Company, Inc. [COCO]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Loch) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)						\neg	X Officer (give title Other (s below)				specify	
(Last) (First) (Middle) 250 PARK AVE SOUTH					03/	03/14/2024							Ch	Chief Accounting Officer				
SEVENTH FLOOR					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK NY 10003													X Form filed by One Reporting Person					
													Form filed by More than One Reporting Person					
(City) (State) (Zip)					Ru	Rule 10b5-1(c) Transaction Indication												
							Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											
		Tab	le I - Noi	n-Deriv	ative	Se	curitie	es A	cquired,	Dis	posed o	of, or Be	neficia	lly Owned	d			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Execution Date,		Code (Transaction Disposed Of (D) Code (Instr. 5)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	Code V		unt (A) or P		Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock 03/14				1/2024	2024		S ⁽¹⁾		404	D \$2		19 22	,946		D			
		T												/ Owned				
	I .					calls	-		s, optio	_				l	I	.		I
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr 8)		on of I		6. Date Exercisabl Expiration Date (Month/Day/Year)			7. Title and / of Securities Underlying Derivative S (Instr. 3 and		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e O s Fo ally D or	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amount or Number of Shares					
Non- Qualified Stock Option (right to buy)	\$10.178								(2)	0	6/01/2031	Common Stock	4,550		4,550		D	
Non- Qualified Stock Option (right to buy)	\$16.91								(3)	0.	3/10/2033	Common Stock	10,653		10,653		D	
Non- Qualified Stock Option	\$26.18				_				(4)	0.	3/04/2034	Common Stock	3,803		3,803		D	

Explanation of Responses:

- 1. The sales reported represent shares automatically sold in a non-discretionary transaction to cover taxes and fees in connection with the vesting of restricted stock units previously granted to the reporting person.
- 2. The stock options vest in two equal installments on June 1, 2023 and June 1, 2025.
- 3. The stock option vests in four equal annual installments beginning on March 10, 2024.
- 4. The stock option vests in four equal annual installments beginning on March 4, 2025.

By: Yolanda Goettsch,

Attorney-in-Fact For: Rowena 03/15/2024

Ricalde

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.