FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1	Check this box to indicate that a
	transaction was made pursuant to a
	contract, instruction or written plan for
	the purchase or sale of equity
	securities of the issuer that is intended
	to satisfy the affirmative defense
	conditions of Rule 10b5-1(c). See

ROPER MARTIN F (Last) (First) (Middle)					Vita Coco Company, Inc. [COCO] 3. Date of Earliest Transaction (Month/Day/Year)								(Check	all applic Directo Officer below)	r (give title	10% (Other below	(specify	
250 PARK AVE SOUTH SEVENTH FLOOR					11/18/2024 Chief Executive Officer													
(Street) NEW YORK NY 10003					If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	State)	(Zip)															
			le I - Non-De		_		s Ac	· ·	d, D	-			cially	1				
Date				2. Transaction Date (Month/Day/Year)		zA. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)				Acquired (A) or f (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(
Common	Stock		11/1	8/2024				S ⁽¹⁾		5,000	D	\$35.	073(2)	437	7,152	D		
Common	Stock		11/1	9/2024				S ⁽¹⁾		5,000	D	\$35	.12(3)	432	2,152	D		
Common	Stock		11/1	8/2024				S ⁽¹⁾		5,000	D	\$35.	067(4)	394	1,127	I	by Chris Roper FT ⁽⁵⁾	
Common	Stock		11/19	9/2024				S ⁽¹⁾		5,000	D	\$35.	118(6)	389),127	I	by Chris Roper FT ⁽⁵⁾	
Common	Stock		11/1	8/2024				S ⁽¹⁾		5,000	D	\$35.	083 ⁽⁷⁾	394	1,025	I	by Peter Roper FT ⁽⁸⁾	
Common	Stock		11/19	9/2024				S ⁽¹⁾		5,000	D	\$35.	108(9)	389	0,025	I	by Peter Roper FT ⁽⁸⁾	
Common	Stock		11/1:	3/2024				S ⁽¹⁾		5,000	D	\$35.	.08(10)	394	1,225	I	by Thomas Roper FT ⁽¹¹⁾	
Common Stock 1			11/19	0/2024						5,000	D	\$35.117 ⁽¹²⁾		389,225		I	by Thomas Roper FT ⁽¹¹⁾	
Common Stock														82	,000	Ι	by Spouse	
			Fable II - Deri (e.g.							sposed of , convert				wned				
Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)	on Date, Transa Code (6. Date E Expiratio (Month/I	on Da		7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		D	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)		
				Code	v	(A) (I		Date Exercisa	ıble	Expiration Date	Title	Amou or Numb of Sha	er					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		_		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and of Securit Underlying Derivative (Instr. 3 and	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$10.178							(13)	09/19/2029	Common Stock	579,670		579,670	D	
Non- Qualified Stock Option (right to buy)	\$10.178							(14)	01/11/2031	Common Stock	40,950		40,950	D	
Non- Qualified Stock Option (right to buy)	\$15							(15)	10/21/2031	Common Stock	298,507		298,507	D	
Non- Qualified Stock Option (right to buy)	\$16.91							(16)	03/10/2033	Common Stock	46,875		46,875	D	
Non- Qualified Stock Option (right to buy)	\$26.18							(17)	03/04/2034	Common Stock	62,743		62,743	D	

Explanation of Responses:

- 1. The sales of shares of common stock reported were effected pursuant to a Rule 10b5-1 trading plan.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.20, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.02 to \$35.21, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.23, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set
- 5. These shares are held by the Christopher G. Roper Exempt Family Trust.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.21, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.22, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 8. These shares are held by the Peter S. Roper Exempt Family Trust.
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.16, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.24, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set
- 11. These shares are held by the Thomas L. Roper Exempt Family Trust.
- 12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.00 to \$35.21, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 13. The stock option is fully vested and currently exercisable.
- 14. The stock option vests in two equal installments on January 11, 2023 and January 11, 2025.
- 15. The stock option vests in four equal annual installments beginning on November 27, 2022.
- 16. The stock option yests in four equal annual installments beginning on March 10, 2024.
- 17. The stock option vests in four equal annual installments beginning on March 4, 2025.

By: Alison Klein, Attorney-in-Fact For: Martin Roper

** Signature of Reporting Person

11/20/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.