

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Burth Jonathan</u> (Last) (First) (Middle) 250 PARK AVENUE SOUTH 7TH FLOOR (Street) NEW YORK NY 10003 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Vita Coco Company, Inc. [COCO]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Operating Officer
	3. Date of Earliest Transaction (Month/Day/Year) 08/12/2022	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/12/2022		S		35,000	D	\$12.79 ⁽¹⁾	139,021	D	
Common Stock	08/15/2022		M		7,660	A	\$6.418	146,681	D	
Common Stock	08/15/2022		S		7,660	D	\$15.27 ⁽²⁾	139,021	D	
Common Stock	08/15/2022		S		10,000	D	\$14	129,021	D	
Common Stock	08/15/2022		A		58,594 ⁽³⁾	A	\$0	187,615 ⁽⁴⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy)	\$6.418	08/15/2022		M			7,660	(5)	02/01/2023	Common Stock	7,660	\$6.418	16,000	D	
Stock Option (Right to Buy)	\$15.36	08/15/2022		A			42,980	(6)	08/15/2032	Common Stock	42,980	\$0	42,980	D	
Stock Option (Right to Buy)	\$10.178							(5)	12/16/2029	Common Stock	188,825		188,825	D	
Stock Option (Right to Buy)	\$10.178							(7)	02/10/2030	Common Stock	204,750		204,750	D	
Stock Option (Right to Buy)	\$10.178							(8)	01/11/2031	Common Stock	33,875		33,875	D	
Stock Option (Right to Buy)	\$15							(9)	10/20/2031	Common Stock	58,043		58,043	D	

Explanation of Responses:

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$12.67 to \$13.00, inclusive. The Reporting Person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$15.27 to \$15.28, inclusive. The Reporting Person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
- The Reporting Person was granted restricted stock units that will vest in three equal annual installments beginning on August 15, 2025.
- These shares consist of: (i) 70,261 unvested restricted stock units and (ii) 117,354 shares of common stock obtained from option exercises.
- The stock option is fully vested and currently exercisable.
- The Reporting Person was granted stock options that will vest in three equal annual installments beginning on August 15, 2025.
- The stock option is fully vested and currently exercisable with respect to 102,375 underlying shares. The remainder will vest on February 10, 2024.
- The stock option vests in two equal biennial installment beginning on January 11, 2023.
- The stock option vests in four equal annual installments beginning on November 27, 2022.

Remarks:

/s/ Yolanda Goettsch, Attorney- 08/16/2022
in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.