

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ROPER MARTIN F</u> (Last) (First) (Middle) 250 PARK AVENUE SOUTH, 7TH FLOOR (Street) NEW YORK NY 10003 (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>Vita Coco Company, Inc. [COCO]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Co-CEO		
			3. Date of Earliest Transaction (Month/Day/Year) 03/16/2022					
			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/16/2022		P		50,000	A	\$8.45 ⁽¹⁾	50,000	I	By Spouse
Common Stock	03/17/2022		P		25,000	A	\$9.05 ⁽²⁾	75,000	I	By Spouse
Common Stock	03/18/2022		P		25,000	A	\$9.06 ⁽³⁾	100,000	I	By Spouse
Common Stock								435,435	D	
Common Stock								434,525	I	By Christopher G. Roper Exempt Family Trust
Common Stock								434,525	I	By Peter S. Roper Exempt Family Trust
Common Stock								434,525	I	By Thomas L. Roper Exempt Family Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Option (Right to Buy)	\$10.18							(4)	01/11/2031	Common Stock		40,950	D	
Stock Option (Right to Buy)	\$10.18							(5)	09/19/2029	Common Stock		579,670	D	
Stock Option (Right to Buy)	\$15							(6)	10/20/2031	Common Stock		298,507	D	

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$8.28 to \$8.81, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.

2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$8.78 to \$9.25, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.

3. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$8.92 to \$9.20, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.

4. The stock option vests in two equal installments on January 11, 2023 and January 11, 2025.

5. The stock option vests upon certain events, including (i) an initial public offering and (ii) (a) if the equity value of the Issuer (defined as enterprise value less net debt) is equal to or greater than \$1 billion USD at the time of the initial public offering, or (b) the total market cap of the Issuer (defined as total Issuer shares outstanding multiplied by trading price) is equal to or greater than \$1 billion USD for a period of at least ninety days post-initial public offering.

6. The stock option vests in four equal annual installments beginning on November 27, 2022.

Remarks:

/s/ Yolanda Goettch, Attorney-
in-Fact for Martin Roper

03/18/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.