FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL						
OMB Number:	3235-0287					
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	Check this box if no longer subject to
$\neg$	Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

(3,				tion 30(h) of the Inv						,
1. Name and Address of Reporting Person* <u>Kirban Michael</u>				2. Issuer Name and Ticker or Trading Symbol Vita Coco Company, Inc. [ COCO ]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner			
(Last) 250 PARK AVI	(First) ENUE SOUTH	(Middle) H, 7TH FLOOR	3. Date 02/14/	of Earliest Transac 2022	ction (Month/D	ay/Year)	X	Officer (give title below)  See R	Other below) emarks	(specify )
(Street) NEW YORK (City)	NY (State)	10003 (Zip)	4. If Am	nendment, Date of C	Original Filed (	(Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Form filed by One Form filed by Mor Person	Reporting Pers	on
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	

## Code V Amount Transaction(s) Price (Instr. 3 and 4 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 11. Nature Conversion Execution Date, Transaction of Securities Underlying Derivative Security (Instr. 3 and 4) Ownership Derivative Date (Month/Day/Year) Expiration Date (Month/Day/Year) Derivative derivative of Indirect Beneficial Derivative Securities Beneficially Owned Security (Instr. 3) if any (Month/Day/Year) Security (Instr. 5) or Exercise Code (Instr. Form: Price of Derivative 8) Securities Acquired Direct (D) or Indirect Ownership (Instr. 4) (A) or Disposed of (D) (Instr. 3, 4 and 5) Following Reported Transaction(s) (Instr. 4) Security (I) (Instr. 4) Amount or Number Expiration Date Date Exercisable Code (A) (D) Stock Option Common 02/14/2022 (1) 40,950 40.950 \$10.18 Α 40 950 01/11/2031 \$0.00 D (Right to Buy)

## **Explanation of Responses:**

1. On January 11, 2021, the Reporting Person was granted an option to purchase 68,250 shares of common stock that vest upon the achievement of certain performance criteria. Certain of the performance criteria for 2021 were met, and as such, 40,950 options will vest in two equal installments on and after January 11, 2023 and January 11, 2025.

Co-Founder, Co-Chief Executive Officer, Chairman

By: /s/ Yolanda Goettsch,

Attorney-in-Fact for Michael 02/16/2022

**Kirban** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.