FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					OI -	Secu	011 30(1	ii) Oi tile	# IIIV	esunen	COII	ipany Act	101 19	40								
Name and Address of Reporting Person* <u>Liran Ira</u>						2. Issuer Name and Ticker or Trading Symbol Vita Coco Company, Inc. [COCO]											p of Report blicable) ctor	ing Per	rson(s) to Iss			
(Last) 250 PAR 7TH FLO	(F K AVENU: OOR	05/	3. Date of Earliest Transaction (Month/Day/Year) 05/31/2022										belo	,		Other (sbelow)	. ,					
(Street) NEW YORK NY 10003						4. If Amendment, Date of Original Filed (Month/Day/Year)											Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	·	(Zip)	. D:	4.	_		• •							. 6:							
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Trans. Date (Month/I				saction	ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		∍,	3. Transac Code (I 8)	ction	4. Securities Acquired (A Disposed Of (D) (Instr. 3,				5. Am Secur Benef Owne	ount of ities icially d Following	Forn (D) (n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
										Code	v	Amount		(A) or (D)	Price		ted action(s) 3 and 4)			(Instr. 4)		
Common	05/3	05/31/2022					M		2,33	2,333 A		\$ <mark>0</mark> (6	669,495		D						
Common	ommon Stock				06/01/2022					A		5,757		A	\$ <mark>0</mark> 0	2) 6	675,252		D			
Common Stock																1,	111,729		I	By: Ira Liran 2012 Family Trust		
		. 1	able II -									sed of onverti				y Owne	t					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transactior Code (Instr. 8)		n of E			Date Exe piration onth/Day	Date	r) Am Sec Und Der		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		re es ally ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Da Ex	ite ercisabl		xpiration ate	Title	O N O	mount r lumber of shares							
Restricted Stock	(1)	05/31/2022			м			2 333		(3)		(3)	Com	mon	2.333	\$0			l _D			

Explanation of Responses:

- 1. Restricted stock units ("RSUs") convert to common stock on a one-for-one basis.
- 2. Represents RSUs granted under the company's 2021 Incentive Award Plan which vest in full the earlier of (i) the day immediately preceding the first Annual Meeting after the grant date or (ii) the first anniversary of the grant date provided that the Reporting Person remains in continuous service on the applicable vesting date.
- 3. RSUs were granted on October 21, 2021 with a vesting date of the earlier of (i) the day immediately preceding the first Annual Meeting after the grant date or (ii) on October 21, 2022 provided that the Reporting Person remains in continuous service on the applicable vesting date.

Remarks:

Units

/s/ Yolanda Goettsch, Attorneyin-Fact for Ira Liran 06/02/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.