FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
Estimated average burden										
l	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person $\stackrel{\star}{}$ ROPER MARTIN F						2. Issuer Name and Ticker or Trading Symbol Vita Coco Company, Inc. [COCO]										Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 250 PARK AVE SOUTH							of Earliest 2023	t Tran	ısacti	ion (Mor	nth/D	ay/Year)	X Officer (give title Other (specify below) Chief Executive Officer					specify			
SEVENTH FLOOR						If Am	endment,	Date	of O	riginal F	iled (Month/Da	6. Ind Line)	ividual or Jo	oint/Group	Filing	(Check Ap	plicable			
(Street) NEW YORK NY 10003											X Form filed by One Reporting Person Form filed by More than One Reporting Person										
(City) (State) (Zip)			R	Rule 10b5-1(c) Transaction Indication																	
							eck this box affirmative									t, instruction	or written p	olan tha	t is intended	to satisfy	
		Та	ble I - Noi	n-Der	rivativ	e S	ecuritie	s A	cqu	ired, [Disp	osed o	f, or Be	enefi	cially	Owned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye			2A. Deemed Execution Date, if any (Month/Day/Year)		е,	3. Transaction Code (Instr. 8)		Disposed Of (I		Acquired (A) or (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	(A) (D)	or F	rice	Transacti (Instr. 3 a	ion(s)				
Common	Stock															435	,435		D		
Common Stock															434	,525		I	By Chris Roper FT ⁽¹⁾		
Common Stock																434	434,525		I	By Peter Roper FT ⁽²⁾	
Common Stock																100,000				By Spouse	
Common Stock															434	434,525		I	By Thomas Roper FT ⁽³⁾		
			Table II -				curities Is, warr									wned		<u> </u>			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative		3A. Deemed Execution D if any (Month/Day/	l Pate,	4. Transac Code (II	ction	5. Number of Derivative Securities Acquired (A) or Disposed		6. D Exp	6. Date Exercisa Expiration Date (Month/Day/Year		ole and	7. Title a of Securi Underlyi Derivativ	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia	re es ally	10. Ownership Form: Direct (D) or Indirect	Beneficial Ownership	
	Security			<u> </u>				Following Reported Transacti	ď `	(I) (Instr. 4)											
					Code	v	(A) (D		Date Exe			xpiration ate	Title	or Num	mount r lumber f Shares		(Instr. 4)				
Non- Qualified Stock Option (right to buy)	\$10.178	07/31/2023 ⁽⁴⁾			A		579,670		07/3	31/2023 ⁽⁴	1) 0!	9/19/2029	Common Stock	579	,670	\$0	579,670	0 ⁽⁴⁾	D		
Non- Qualified Stock Option (right to buy)	\$10.178									(5)	0	1/11/2031	Common Stock	40,	950		40,95	50	D		
Non- Qualified Stock Option (right to buy)	\$15									(6)	1	0/21/2031	Common Stock	298	,507		298,50	07	D		
Non- Qualified Stock Option (right to buy)	\$16.91									(7)	0.	3/10/2033	Common Stock	46,	875		46,87	75	D		

Explanation of Responses:

- $1. \ These \ shares \ are \ held \ by the Christopher G. Roper Exempt Family Trust.$
- 2. These shares are held by the Peter S. Roper Exempt Family Trust.
- 3. These shares are held by the Thomas L. Roper Exempt Family Trust.

- 4. The stock option vests upon certain events, including (i) an initial public offering and (ii) (a) if the equity value of the Issuer (defined as enterprise value less net debt) is equal to or greater than \$1 billion USD at the time of the initial public offering, or (b) the total market cap of the Issuer (defined as total Issuer shares outstanding multiplied by trading price) is equal to or greater than \$1 billion USD for a period of at least ninety consecutive trading days post-initial public offering. On July 31, 2023, the performance criteria were met, resulting in vesting of the option in full.
- $5. \ The \ stock \ option \ vests \ in \ two \ equal \ installments \ on \ January \ 11, \ 2023 \ and \ January \ 11, \ 2025.$
- 6. The stock option vests in four equal annual installments beginning on November 27, 2022.
- 7. The stock option vests in four equal annual installments beginning on March 10, 2023.

By: Yolanda Goettsch,

Attorney-in-Fact For: Martin 08/02/2023

Roper

** Signature of Reporting Person Dat

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.