



The Vita Coco Company Guidance on Environmental Stewardship

Last Updated: March 2025 (v1.2)

1. Purpose

The Vita Coco Company (“TVCC”) is committed to operating in an environmentally responsible manner, recognizing the global impact of our products and operations on the planet. This Environmental Stewardship Guidance outlines our commitment to:

- Supporting efforts to address and mitigate climate challenges, such as water stress and deforestation, and preventing pollution;
- Promoting ecosystem biodiversity from seedling to sip;
- Continually assessing and working to improve our carbon, water, and land footprint, as we acknowledge the urgency of addressing climate change; and
- Fulfilling our environmental compliance requirements.

This Guidance serves to proactively communicate our position on environmental stewardship to our core supply chain partners as well as any other parties who may be interested in our environmental progress. We seek to foster a culture of shared responsibility and innovation, driving positive change beyond our own operations.

2. Environmental Focus Areas for TVCC

2.1. Deforestation Prevention

At TVCC, we are aware of the complex challenges posed by deforestation within the coconut industry. We understand that deforestation not only threatens crucial ecosystems and wildlife habitats but also exacerbates climate change and undermines the livelihoods of local communities. Recognizing the urgency of this issue, TVCC aspires to help minimize deforestation from its supply chain.

TVCC assesses environmental risks and stressors facing the regions from which we source our coconuts. Through research and ongoing engagement with local stakeholders, we strive to gain a deep understanding of the dynamics driving deforestation and its implications for the ecosystem and communities.



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We establish partnerships with local organizations and communities to help drive reforestation initiatives and holistic ecosystem health programs for farmers. Through these collaborations, we help promote responsible land management practices aimed at revitalizing degraded landscapes.

We also prioritize sustainable sourcing practices in other aspects of our operations. For instance, we aim to source Forest Stewardship Council (FSC) certified and post-consumer recycled paper materials and encourage our partners to also do so, with the long-term goal of achieving a majority of our paper materials sourced from either of these sustainable options.

By focusing on the promotion of replanting native species and advocating for regenerative farming techniques, our goals are to 1) mitigate our environmental impact and 2) revitalize crucial ecosystems. Ultimately, we strive to help conserve local biodiversity and restore vital habitats.

2.2. Building Biodiversity

TVCC is committed to supporting biodiversity conservation and regenerative agricultural practices in the regions where we source our coconuts.

Building resilient ecosystems starts at the seed level, with the livelihoods of our farmers, their communities, and the health of their farms. We work with our coconut product manufacturers and nonprofits partners to train farmers on implementing regenerative agriculture practices that enhance the overall biodiversity of local ecosystems and positively impact farmers and their economic livelihoods. The results of educating farmers on sustainable farming methods and techniques help us to improve conservation efforts, reduce waste, and optimize efficiencies on the ground level.

Regenerative practices include but are not limited to composting and organic fertilizer application, intercropping, micro-breeding, creation of natural pollinator environments, beekeeping, and water/soil conservation practices.

One of the other ways we help enhance the biodiversity of our natural spaces and build regenerative systems is our Seedling for Sustainability program. We recognize one



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challenge growing communities are facing is decreased coconut yields as trees reach the end of maturity, which poses challenges to farmers' income stability and communities' economic livelihoods.

To address this challenge, in 2023 we set a goal to help distribute and facilitate the planting of up to 10 million seedlings and trees across the globe by 2030, working with non-profit partners and non-government organizations to help accomplish it. Alongside seedling distributions, we help our partners provide training on regenerative agriculture practices, emphasizing the importance of planting complementary species within ecosystems through intercropping. If successful, we believe the positive outcomes will be threefold:

1. Replenishing senile coconut tree populations,
2. Supporting the next generation of coconut farmers, and
3. Enhancing the resiliency of the coconut industry's supply chain.

Through our partners, we distribute coconut seedlings and other native species of trees and fauna to promote holistic ecosystem health. We seek to work with partners that will adopt and support both farmer training and our Seedlings for Sustainability initiatives through our Vita Coco Project program.

2.3. Carbon + Energy

TVCC is committed to the urgency towards climate action as we look to reduce our environmental impact. As part of our decarbonization priorities, we focus on reducing our energy consumption and reliance on fossil fuels, investigating renewable energy opportunities with our core manufacturing partners, and investing in carbon capture technologies/initiatives.

We work closely with our core co-manufacturing partners to rethink their operational processes, to promote renewable energy use and maximize efficiency. As our business grows, we continue to measure and manage our climate and energy impact, pursue opportunities for improvements, and align our operations to benefit our communities and the environment.



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Through our 2022 Carbon Footprint of Products Analysis (CFP), we identified transportation and logistics as a key opportunity for TVCC to reduce emissions within our supply chain.

We strive to optimize our logistics and transportation impact in the following ways: efficient route planning (such as prioritizing low impact transportation methods like ocean freight), leveraging intermodal transportation methods, deliberate inventory placement within our domestic warehouse network, implementing effective demand and supply planning, and optimizing the load capacity of both our trucks and ocean freight. Our approach ensures not only streamlined logistics but also minimizes environmental impact and resource utilization throughout the supply chain. TVCC aspires to have all our supply chain partners support this work and explore their own optimization strategies.

2.4. Water

Recognizing finite water sources, TVCC aims to replenish and reduce water consumption in our supply chain.

We work with our core manufacturing partners to identify best practices to reduce and optimize water usage, such as incorporating technologies like Clean in Place (CIP) sanitation systems. We also work with our nonprofit partners to implement training programs for farmers on efficient water use. Training for farmers includes but is not limited to education on practices such as the use of trenches and husk layering around the base of trees, along with drip irrigation and fertigation.

In 2024, TVCC conducted a comprehensive water stress study to assess the material risks and challenges affecting both our business operations and the regions from which we source. By gaining deeper insights through this study, we can better prioritize and refine our strategies to foster more responsible water usage practices.

2.5. Packaging and Circular Economy



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TVCC strives to utilize packaging that maintains product safety and integrity while ultimately reducing waste, pollution, and our overall packaging footprint. Where opportunities are limited, we invest in new innovative solutions.

TVCC follows a five-pillar framework (rethink, reduce, reuse, recycle, respect) for responsible packaging. These pillars serve as a guide throughout our packaging design process and shape our decisions.

Rethink: As part of our innovation process, examining each component of our packaging to ensure only essential elements are included.

Reduce: Optimizing design to reduce size and weight.

Reuse: Educating and moving consumers from single use to refillable and reusable when feasible.

Recycle: Choosing recyclable when possible or considering compostable / bio-based materials alternatively.

Respect: Ensuring materials are responsibly sourced, prioritizing recycled content and sustainable origins.

Based on our definitions and principles of responsible packaging, TVCC considers packaging to be “responsible” if it is reusable, renewable, recyclable, compostable, or bio-degradable and certified by either the Forest Stewardship Council (FSC), Bonsucro, or Aluminum Stewardship Initiative (ASI). As of March 2024, approximately 90% of our primary packaging meets these standards, and increasing this percentage is a priority for our business.

2.6. Waste and Chemical/Hazardous Waste Management

We regularly monitor and record our waste production footprint within our supply chain and have implemented initiatives to reduce waste at the source or divert waste from landfills. We actively participate in waste diversion from landfills by donating our products to our partners who help distribute to local communities.



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Coconut processing factories generate two primary types of waste: coconut parts including the shell and husk and coconut water loss. Parts of the coconut, including the shell, can be repurposed as biomass fuel, a renewable source for production operations. We are actively supporting our core coconut product manufacturing partners in exploring biomass solutions to increase the circularity of operations.

Upcycling plays an essential role in promoting the diversion and recovery of materials from landfills. To build a circular economy for our packaging, we engage with our production partners to help us rethink and transform waste to drive sustainable change in our packaging value chain. We expect all beverage manufacturers to adhere to SEDEX Members Ethical Trade Audits (SMETA) waste management protocols.

3. Notice to Our Supply Chain Partners

At TVCC, we seek partners along the supply chain that share our mission to create a regenerative planet and an inclusive society. This Guidance strives to actively communicate our commitment to environmental stewardship to our partners.

3.1. TVCC Employees

TVCC promotes environmental stewardship within our own headquarters. From research and development to purchase policies to marketing principles, we strive to promote conservation in our everyday practices. Each TVCC employee is required to incorporate one impact related KPI into their annual business objectives.

3.2. Farmers

We strive to help promote regenerative agriculture within our supply chain. TVCC commits to working collaboratively with producers, through associated coconut product manufacturers, the Vita Coco Community Foundation (“VCCF”), and regional nonprofits, to ensure producers are equipped with the necessary education, training,



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and resources to implement regenerative farming principles on farm. Refer to section 2.2 of this Guidance for more information.

3.3. Suppliers

At TVCC, we strive to engage coconut product suppliers who share our commitment to sustainability. We aspire to develop strong partnerships with our coconut product manufacturers that focus on resource efficiency, emission reduction, water conservation, and responsible packaging.

TVCC encourages the adoption of innovative, environmentally friendly technologies to minimize ecological impact and promote the responsible use of natural resources. We engage and collaborate with suppliers to drive improvement. TVCC encourages suppliers and their foundation partners to engage in the Vita Coco Project® through VCCF, particularly as it relates to our Seedlings for Sustainability initiative. For more information, please reach out to a Vita Coco employee.

We aim to establish transparent communication and reporting systems to track progress, share best practices, and collectively address challenges, creating a supply chain that aligns with TVCC's environmental stewardship goals.

All core coconut product suppliers undergo regular SMETA audits, which aim to safeguard workers from unsafe conditions, overwork, discrimination, low pay, and forced labor, while also assessing suppliers' environmental practices. These audits include evaluations of compliance with local laws and regulations concerning the environment and responsible land management, which encompasses deforestation in regions of significant concern.

4. Measurement, Monitoring, and Reporting

To uphold transparency and accountability, TVCC commits to regularly measuring and monitoring our environmental impacts and setting objectives and targets to improve on these. We report on our progress and challenges, sharing information with stakeholders to foster trust and promote industry-wide sustainability.



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In accordance with our supplier code of conduct, we expect our coconut manufacturers to measure, monitor, and report environmental impact and proactively share reports on current impact and progress on KPIs. We will continuously engage our core supply partners on their progress.

Both internal and external environmental data and reports may be shared with our stakeholders. This information may be disseminated through various channels such as surveys, annual reports, and other marketing methods, ensuring that our commitment to environmental stewardship is communicated effectively and comprehensively.

5. Continuous Improvement

TVCC is dedicated to continuous improvement in our environmental stewardship efforts, including the performance of our Environmental Management System. We will stay informed about emerging sustainability trends, technologies, and best practices to adapt and enhance our policies and procedures. We expect our supply chain partners to do the same.

With this Environmental Stewardship Guidance, TVCC strives to be a leader in sustainable practices, contributing positively to the environment and the communities in which we operate.



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